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FOR IMMEDIATE RELEASE

Wisconsin Lottery Receives Responsible Gaming Certification

MADISON, Wis. – As part of its ongoing commitment to responsible gaming, the Wisconsin Lottery is proud to announce that it has been approved for Responsible Gaming Level 2 Certification by the World Lottery Association (WLA).

Based in Basel, Switzerland, the WLA is recognized as the global authority on lottery business. It serves the interests of 152 state-authorized lotteries worldwide and gaming organizations from more than 80 countries on six continents.

"We are thrilled the WLA has awarded the Wisconsin Lottery Level 2 Certification, said Wisconsin Director, Cindy Polzin. "The Lottery is committed to responsible, safe play. Since the Lottery began operating in 1988, the organization has worked on embedding responsible gaming practices into every aspect of the business."

"Congratulations to the Wisconsin Lottery on earning Level 2 Certification from the World Lottery Association," said Wisconsin Council on Problem Gambling Executive Director, Rose Blozinski. "The Wisconsin Council on Problem Gambling is proud to collaborate with the Lottery and continue our joint efforts to advance responsible gaming programs throughout the state."

The WLA's Responsible Gaming Principles and Framework is a certification program that outlines lotteries' level of commitment to corporate social responsibility and responsible gaming. The WLA's Responsible Gaming Principles and Framework allow for cultural and regional differences and is designed to complement and improve the safeguards that individual lottery operators have in place.

Securing Level 2 Certification greatly enhances existing responsible gaming initiatives already in place at the Wisconsin Lottery. For more than 10 years, the Lottery has worked with the Wisconsin Council on Problem Gambling (WCPG). In 2021, the Lottery and WCPG's problem gambling awareness campaign – "It's Not So Easy To Hide" was honored by the National American Association of State and Provincial Lotteries with a Batschy Award, which are considered among the highest honors a North American lottery can receive in print, video, radio, and electronic media.

In addition, the Lottery also funds four yearly \$150 scholarships for the WCPG's annual statewide conference. These scholarships provide conference registrations for people who might otherwise not be able to attend.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Since 1988, the Wisconsin Lottery has generated:

- More than \$17 billion in total revenue
- Over \$9.7 billion in prizes paid
- More than \$5.1 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

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