



Dear Friend,

The Wisconsin Council on Problem Gambling has joined with the National Council on Problem Gambling in their efforts to increase public awareness of the availability and benefits of problem gambling treatment. One of our goals this year is to provide information to all professionals working with people who are at risk to become problem gamblers throughout the state of Wisconsin. An estimated 5-7% of the adult population may experience some kind of problem with gambling activities. We want to provide information about problem gambling warning signs, resources and where to find help. We have enclosed a poster with information regarding Problem Gambling Awareness Month. We would appreciate it if you could distribute these.

During the month of March, 2017, communities nationwide will be working to raise awareness of the consequences of problem gambling and the resources available for individuals whose gambling is causing disruption in their lives. Treatment for problem gambling is not only available, but is also effective in improving the lives of problem gamblers and their families. This initiative is also a celebration of the men and women who are overcoming problems associated with their gambling behavior.

The efforts of this month are geared toward creating a society where those affected by problem gambling are able to identify the problem and access professional services that help minimize the consequences of problem gambling. It envisions an environment in which treatment of gambling problems is recognized as a specialized field of expertise and professionals trained to assist problem gamblers are recognized for their unique knowledge, skills and abilities.

**We would like to offer you free bookmarks** for you to use in your library that promote Problem Gambling Awareness Month for you to hand out. We have a limited supply so if you are interested in quantities of these free bookmarks please contact us using the contact information listed below.

The enclosed poster provides information on encouraging people to play responsibly. We are hoping you will display the poster (make copies if necessary) in prominent areas, throughout the month of March, 2017. For more information or to obtain free literature, posters, promo items, or specific brochures including high-risk populations, please contact the Wisconsin Council on Problem Gambling at (920) 437-8888, or e-mail [wcpbg@wi-problemgamblers.org](mailto:wcpbg@wi-problemgamblers.org). We also conduct trainings and presentations for Treatment Providers who are interested in treating compulsive gamblers and their families.

Sincerely,

Rose (Gruber) Blozinski  
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