

**WISCONSIN COUNCIL ON PROBLEM GAMBLING**  
**1423 KELLOGG STREET**  
**GREEN BAY, WI 54303**  
**WWW.WI-PROBLEMGAMBLERS.ORG**



## Summer 2010

PUBLIC AWARENESS CAMPAIGN funded by the State of Wisconsin, Department of Health/ Family Services -Bureau of Prevention, Treatment and Recovery in the Division of Mental Health and Substance Abuse Services.  
 MAJOR CONTRIBUTOR: Potawatomi Bingo Casino

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## Milwaukee Outreach Speaker



WCPG welcomes Mark Borowski. Mr. Borowski will be serving the Council as an outreach speaker for the greater Milwaukee area giving presentations to middle and high school kids as well as senior citizens. This will be a great opportunity for WCPG to promote public education and awareness of problem gambling disorders.

Mr. Borowski has been married for 13 years and has two great kids. He runs his own training and consulting business which provides training and resources to organizations in the areas of leadership development, teamwork and group facilitation. In addition, Mr. Borowski speaks and writes to parents through a variety of media forms to help them build strong, healthy relationships with their children.

Mr. Borowski's goal at WCPG is to help people learn about the gambling addiction through interactive presentations and challenging them with questions. "My family has a long history of battles with alcohol, drugs and gambling, so this work is meaningful to me, which is one of the reasons I applied for the position," Mr. Borowski stated.



The Milwaukee outreach speaker position is being sponsored by the Potawatomi Bingo Casino. We appreciate their on-going support and generosity.



## WCPG Wants to Hear From You!

Do you have an idea for a topic that you would like to see highlighted in the newsletter? Do you have a story you would like to share to help inspire others? Well, we want to hear from you! Submit your ideas and stories by emailing them to: [wcpgamble5-confcoor@new.rr.com](mailto:wcpgamble5-confcoor@new.rr.com)



*"You are the person who has to decide whether you'll do it or toss it aside"*  
 Edgar A. Guest



## The Need for Public Awareness



They say every day you wake up and step outside, you take a gamble. Every where you turn, gambling is steadily becoming an acceptable practice in our society. The scratch-off you buy each time you fill up the gas tank or the burger you buy at lunch to get another piece for your game board all contribute to making gambling a part of our daily lives. For most, gambling is simply a recreational activity such as boating, hiking and attending sporting events. But even the simplest of activities, such as reading a book in bad lighting, involve some level of risk. For some, a simple recreational activity such as gambling slowly becomes an uncontrollable addiction that is no longer a pastime but a necessity. Problem or compulsive gambling is a life threatening behavior that is destructive to families, friendships and careers.

So why has gambling become such a popular pastime activity? Ease and accessibility are two main factors. Technology has played a big part in promoting internet gambling. Now you can bet on your favorite pony without setting foot on the track! Casinos and river boats are being constructed every day to provide individuals with new and exciting places to visit in the hopes of winning the "big one".

As you can see, there is definitely a need for public awareness of the problems gambling can present. So what can you do to help? The Wisconsin Council on Problem Gambling provides a variety of Public Awareness brochures, handouts, posters and other items to individuals and groups upon request. By making the literature available in your office or school, you are helping to do your part in spreading the awareness.

**\*\*Information for this article came from: *Gambling: Choices and Guidelines* by Roger Svendsen and Tom Griffin and *Gambling and the Health of the Public: Adopting a Public Health Perspective* by David A Korn & Howard J Shaffer.\*\***

## Mini Grant Applications

**The WCPG is currently accepting Mini Grant applications for community based public awareness projects for the 2010-2011 grant year. Grants are generally between \$2,000 and \$5,000. To be considered, projects must meet the following specifications:**

- Be tax-exempt pursuant to the Internal Revenue code 501(c) and have an IRS determination letter.
- Serve the people of Wisconsin.
- Operate, choose a governing board, and provide services without discrimination on the basis of race, religion, sex, age or sexual preference.
- Applying organizations must maintain neutrality on the issue of legalized gambling.

The Mini Grant will serve as an enhancement to the statewide public awareness campaign being provided by the WCPG. These grants are for groups, organizations or agencies that are interested in promoting public awareness for compulsive gambling in their community. Public awareness can be broadly defined, but the proposal needs to be directed to Wisconsin residents and support the WCPG mission of educating the public about problem gambling and the resources available to address these issues. Mini Grants can not fund any types of treatment or treatment programs.

**For an application and more information, contact us at (920) 437-8888.**

**The Mini Grant application deadline is August 31, 2010.**



# STARS WANTED!!

## BE A 2011 CONFERENCE PRESENTER



The Wisconsin Council on Problem Gambling will be hosting its 13th Annual Statewide Compulsive Gambling Awareness Conference. The conference will take place March 10th and 11th, 2011 at the Kalahari Resort and Conference Center in Wisconsin Dells, Wisconsin.

In addition, a pre-conference will be held on March 9th, 2011.

### Suggested Presentation Areas Include (but are not limited to):

- Assessment, Treatment and Recovery
- Public Awareness
- Outcome and Social Cost
- Prevention and Impact of Gambling
- Effects on Select Populations
- Topics Concerning Adolescents, Older Adults, and Women
- Intervention
- Support for the Family

### Who Attends This Conference?

- People involved in research, treatment and prevention of problem gambling
- Criminal Justice Personnel
- Mental Health Professionals
- Employee Assistance Personnel
- Human Resource Staff
- Gaming Industry Personnel
- Educators and Students
- Compulsive Gamblers
- Elected Officials
- Friends and Family Members of Problem Gamblers

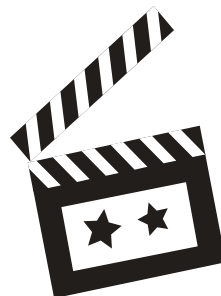
**Please fill out the attached  
Presenters Application, if submitting more than one presentation,  
please copy and complete an application form for each submission.**

### TO SUBMIT A PROPOSAL OR FOR MORE INFORMATION CONTACT:

ROSE GRUBER-  
EXECUTIVE DIRECTOR

WISCONSIN COUNCIL ON PROBLEM GAMBLING  
1423 KELLOGG ST  
GREEN BAY, WI 54303

PHONE: (920)437-8888  
FAX: (920)437-8995  
E-MAIL: WCPGAMBLE5-CONFLOOR@NEW.RR.COM



**Deadline to  
submit  
Application is  
August 31,  
2010**



# Presenter Application

**Submissions missing the required information will not be considered.**

Name \_\_\_\_\_ Credentials \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Honorarium \_\_\_\_\_

Presentation Title \_\_\_\_\_

**Please list at least three (3) goals and objectives for your presentation as well as a brief paragraph describing your presentation. (Please print or attach typewritten proposal, e-mail is preferred.)**

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Description of Presentation:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please e-mail a one paragraph professional biography to: [wcpgamble5-confcoor@new.rr.com](mailto:wcpgamble5-confcoor@new.rr.com)**

**\*\*Please keep a copy of the call for presenters information and application for your personal records\*\***

## 2010 TRAINING SCHEDULE - CONTACT WCPG FOR DETAILS

920-437-8888

1-800-GAMBLE-5

wi-problemgamblers.org

**Save Money!!**

- Sign up for Phase 3 and 4 at the same time and receive a \$25.00 discount!
- Get 3 people from the same agency to attend and receive a 10% discount off the Total!

Sorry, we cannot accept credit cards.

### 2010 GREEN BAY TRAINING SCHEDULE

DATE	TRAINING	LOCATION	Registration Deadline
August 26-27, 2010	Phase 3	1423 Kellogg St Green Bay, WI	August 20, 2010
September 23-24, 2010	Phase 4	1423 Kellogg St Green Bay, WI	September 17, 2010

### 2010 MILWAUKEE TRAINING SCHEDULE

DATE	TRAINING	LOCATION	Registration Deadline
September 30-October 1, 2010	Phase 3	7065 N. Port Washington Road	September 24, 2010
October 21-22, 2010	Phase 4	7065 N. Port Washington Road	October 15, 2010

**Save  
The  
Date**

**Thirteenth Annual Wisconsin  
Council on Problem Gambling  
Statewide Conference**



**Our next conference will be held at the  
Kalahari Resort and Conference Center  
Wisconsin Dells, Wisconsin  
March 10-11, 2011**



**Make your reservations now by calling  
1-877-525-2427 to get the special conference rate!**

1423 Kellogg Street  
Green Bay, WI 54303  
Phone: 1-800-GAMBLE-5  
Or 920-437-8888  
Fax: 920-437-8995  
E-mail: wcpgamble5@new.rr.com



**Mark Your  
Calendars!**

# WELCOME

WCPG would like to welcome  
**Dr. Dennis Lorenz PhD**

to the Wisconsin Council on Problem  
Gambling Board of Directors.  
Dr. Lorenz comes to the board with over  
thirty years of teaching experience and  
has been at the University of Wisconsin,  
Green Bay since 1990. The research  
Dr. Lorenz has been doing for the last  
eight years has been directed towards  
understanding gambling perceptions of  
college students. The Wisconsin  
Council on Problem Gambling is  
delighted to have Dr. Lorenz on the  
Board of Directors.

**For help, call: 1-800-GAMBLE-5**

**WISCONSIN COUNCIL ON PROBLEM GAMBLING**

1423 Kellogg Street  
Green Bay, WI 54303  
Phone: (920) 437-8888  
Fax: (920) 437-8995

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on Problem Gambling  
1-800-Gamble-5  
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View this newsletter on the web at:

**[www.wi-problemgamblers.org](http://www.wi-problemgamblers.org)**

The Wisconsin Council On Problem Gambling provides resources, public awareness and education on problem and pathological gambling disorders while maintaining strict neutrality on the issue of legalized gambling.

**Our goals are to:**

- Promote public education and awareness of pathological and problem gambling disorders.
- Maintain a toll-free statewide Helpline where pathological and problem gamblers and their families can call for immediate and continuing assistance in dealing with the addiction.
- Advocate quality assistance for all individuals affected by gambling problems.
- Identify "high risk" individuals and groups of problem and pathological gamblers and provide prevention activities and information.
- Provide expert training to professional counselors in the treatment of pathological and problem gamblers.
- Compile and maintain a database of statistical information concerning problem and pathological gambling in Wisconsin.

**VOLUNTEERS SOUGHT:**

The WCPG is currently seeking volunteers. Anyone interested in donating their skills and time to the organization by helping with administrative projects is encouraged to contact us at (920) 437-8888.

**RESOURCE LIBRARY**

The WCPG has both books and videos in our lending library. Materials can be loaned out on a two week basis. These materials can also be mailed to you. For more information, call Cheri at (920)437-8888 or email her at: wcpgamble5-cheri@new.rr.com