



**WISCONSIN COUNCIL  
ON PROBLEM GAMBLING**

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## ***Potawatomi Bingo Casino Sponsorship Helps Problem Gamblers in Wisconsin***

**For Immediate Release**

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(Green Bay, WI) – Potawatomi Bingo Casino, Milwaukee, has given a \$50,000 sponsorship to the Wisconsin Council on Problem Gambling (WCPG) to support the statewide organization’s Helpline and the training programs it offers for problem gambling counseling in the Milwaukee area.

“Potawatomi Bingo Casino and the Forest County Potawatomi Community have been tremendous supporters of the Wisconsin Council on Problem Gambling for many years,” said Rose Gruber, WCPG Executive Director. “Without their continuing support we would not be able to reach and help as many problem and compulsive gamblers.”

General Manager Mike Goodrich says Potawatomi Bingo Casino recognizes the important role WCPG plays in helping problem and compulsive gamblers. “We are concerned about problem and compulsive gamblers in our state,” Goodrich said. “We see an important role in helping WCPG to provide needed services to those with gambling problems. We’ve made a commitment to promoting responsible gaming, and we want to be sure that people gamble for the right reason – for entertainment and to have fun.”

In addition to supporting the Problem Gambling Helpline and the specialized training programs, the sponsorship also provides funding to produce problem gambling brochures, posters and booklets and supports WCPG’s annual statewide conference. Potawatomi Bingo Casino also displays WCPG Helpline materials at the Casino, provides training for Casino managers and employees regarding problem gambling and has instituted a self-exclusion program at the Casino.

For more information about problem gambling, visit [www.wi-problemgamblers.org](http://www.wi-problemgamblers.org).

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*The Wisconsin Council on Problem Gambling is funded by a public awareness grant from the State of Wisconsin and additional funding from donors, including Wisconsin Native American Tribes. The Council operates a 24-hour Helpline at 1-800-GAMBLE-5, distributes informational brochures, organizes an annual statewide conference, makes presentations on problem gambling and conducts training sessions for treatment providers interested in the special requirements for working with compulsive gamblers and their families. For more information, visit [www.wi-problemgamblers.org](http://www.wi-problemgamblers.org).*

***If you or someone you know has a gambling problem, call the Wisconsin Council on Problem Gambling Helpline at 1-800-GAMBLE-5 for confidential help.***

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